



**BNMC**  
INNOVATION COMMUNITY



**BNMC**  
Together We'll Succeed



# IC Success Business Guide

**Start here. Grow Here. Shop Local Here.**

2023 / 2024

Support Small Business Everywhere.  
Gifts, Food, Beauty, Services, and More!

# “We are here to connect people to the resources they need.”

## About IC Success

IC Success! is a free, year-long program to connect early-stage entrepreneurs with mentors, marketplaces, and resources.

At BNMC we are building an Innovation Community where everyone can access great programming and the resources all entrepreneurs need to start or grow their businesses.

To date, BNMC has supported over 500 entrepreneurs, graduated 200 companies from their programs, and engaged more than 1,000 volunteers and supporters championing this effort.

**Learn more about our entrepreneurs and our program at [BNMC.org](https://bnmc.org)**



### IC Success Team

AAliyah Mya,  
Jean Rios,  
Juweria Dahir

## GET IN TOUCH

**Juweria Dahir**

**Director of Innovation  
and Entrepreneurship**

***[JDahir@bnmc.org](mailto:JDahir@bnmc.org)***



# Do Business With IC Success Entrepreneurs

At BNMC we encourage you to shop small and support local businesses whenever possible, to make it even easier we're giving you a guide featuring our entrepreneurs to make it easier than ever. From our very first cohort to our current cohort, IC Success supports its entrepreneurs throughout their business growth, and we hope you will too!



# Summer 2023 Cohort

## **Long Life Yoga, Danielle Byrd**

**[longlifeyogapractice.com](http://longlifeyogapractice.com)**

"Long Life Yoga is a non profit organization that teaches in person and online yoga classes to all ages and abilities."



## **The Blend, Tracey Taylor**

**[theblendbuffalo.com](http://theblendbuffalo.com)**

"The Blend is a healthy addition to the Buffalo food truck space serving (protein)shakes, bites and coffee."



## **Melanin Skyn Co, Ashley Dolson**

**[melaninskynco.com](http://melaninskynco.com)**

"Melanin Skyn's mission is to provide quality products that contain simple, cruelty free and intentional ingredients that support healthy skin for all shades of melanin!"





# Summer 2023 Cohort

## **Yakub's Consulting LLC,** Mohamud Yakub

"Yakub's Consulting LLC provides financial coaching and expert advice to help individuals achieve their personal finance goals through budgeting and smart financial planning."



## **Handley Holding, LLC,** Frank Handley Jr

"We empower individuals and businesses through engaging content, pushing them into their purpose."



## **The Traphaus (Traphaus Foods) ,** Thomas Page

[linktr.ee/stovetopjug](https://linktr.ee/stovetopjug)

"We provide food to comfort your being, whether it's a night out with friends or a major life event worthy to celebrate, we got you covered. Plus we might just be one of the local originators of the cheesesteak egg roll."





# Summer 2023 Cohort

## **Buffalo Plant Burger, Rhonda Wells**

"Buffalo Plant Burger is a Vegan Veggie Burger Business that uses whole food ingredients to bring the customer a wonderful veggie burger and vegan sandwich experience."



## **Felise Design, Elise Lazickas Cominsky**

**[shopfelise.com](https://shopfelise.com)**

"Hand-crafted jewelry and jewelry design workshops created with intention and integrity for the community."



## **Caribbean Arts and Culture Foundation, Chanel Rowe**

**[linktr.ee/chanelrowe](https://linktr.ee/chanelrowe)**

"The Caribbean Arts and Culture Foundation showcases a rich and diverse tapestry of Caribbean culture and traditions, encompassing vibrant music, dance, art, literature, and folklore that resonate with the region's black history, heritage, and self-expression."



# Summer 2023 Cohort

## **Second Chapter Bookstore,** Stephanie Peete and Lisa Queener-Johnson

[secondchapterbookstore.com](https://secondchapterbookstore.com)

"We're your essential resource for discovering new stories, ideas, and experiences to feed the mind and nourish the soul."



## **Rooted in Love, Inc.,** Tessa Parker

[linktr.ee/rootedinloveinc](https://linktr.ee/rootedinloveinc)

"Rooted in Love is an organization that is focused on continuing to provide access to quality fresh produce and continue to provide education to inspire healthy and sustainable meals for the underserved community."



## **iNRev Cycle, LLC,** Mubarek Said

[linkedin.com/in/idris-said](https://linkedin.com/in/idris-said)

"They ensure that healthcare providers receive fast and accurate payments for the care they provide to their patients."



# Summer 2023 Cohort

## **Welcovery, Anisa Umugwanera**

[linktr.ee/So.Anisa](https://linktr.ee/So.Anisa)

"Welcovery is an establishment that helps clients cultivate their overall wellness mentally, physically emotionally through customized programs to help them attain their goals."



## **Luv Me Onesie, Lamiyah Nabeeha Jabbar**

[linktr.ee/lamiyahjabbar](https://linktr.ee/lamiyahjabbar)

"Luv Me Onesie is the first pajama/onesie store in WNY providing sock,slippers,oneises, and everything to bring your family closer."



## **Buffalo Dance and Movement Center Jacqueline Cherry**

[linktr.ee/jacqwae](https://linktr.ee/jacqwae)

"Muuvya is in the business of sharing joy through movement while providing a space for play and creative expression."





# Winter 2023 Cohort

## **HINT Juice and Smoothie Bar,** Mariam Sadawi

[linktr.ee/HINTjuice](https://linktr.ee/HINTjuice)

"We help you reclaim and preserve your most precious commodity-Your Health!"



## **Y.A.L.E. Academy, Inc.** LeAnthony Freeman [yaleacademyinc.org](https://yaleacademyinc.org)

"Y.A.L.E. Academy is a multi-region 501c3 accredited agency whose programming disrupts the school-to-prison-pipeline by implementing diversionary programming in tandem with the justice systems and school systems."



## **Created to Create Co,** Shanea McDougald [created2create.co](https://created2create.co)

"We create memorable moments through our luxury signs, cake accessories and personalized gifts."



# Winter 2023 Cohort

## **Sneakvibing Media,** **Schondra Aytch**

[hype.co/@sneakvibingblog](https://hype.co/@sneakvibingblog)

"Sneakvibing Blog helps you stay in the know about all things hip-hop in Buffalo, NY. With the tap of a button you can stay up to date with music, culture, and events in the city and abroad!"



## **Limitless Painting 716,** **Cheree Laguerre**

[Limitlesspainting716.com](https://Limitlesspainting716.com)

"Limitless Painting 716 we specialize in interior painting and accent walls."



## **Honey Bee's Driving LLC,** **Brandi Robinson**

[honeybeesdrivingschool.com](https://honeybeesdrivingschool.com)

"Honey Bee's Driving is the first Woman owned driving in WNY. Honey Bee's Driving caters to its clients unique needs by customizing packages to fit the unique needs of our clients by teaching our clients the 3cs... confidence, calmness and capabilities."



# Winter 2023 Cohort

## **CCK Beauty, Candice Halsey**

**[candicoatedkizzhair.square.site](https://candicoatedkizzhair.square.site)**

"My name is Candice Halsey, I make wigs for those suffering from hair loss due to cancer or health issues. I'm Redefining beauty and put in the beauty back into hair loss."



## **Living Icons Eric Flynn and Jimmie Byrd**

**[linkpop.com/tailgatemafia](https://linkpop.com/tailgatemafia)**

"We help Creators generate more revenue by offering a fresh approach to traditional merchandise through the creation of a commemorative figurine of their show."





# Summer 2022 Cohort

## **Calhouncustomcreations LLC, Raquel Calhoun**

**[calhouncustomcreations.com](http://calhouncustomcreations.com)**

"Calhouncustomcreations LLC is a WNY registered home-based Bakery & Event Boutique that specializes in custom cakes, cookies, desserts, and event planning needs, "your one stop shop for cakes, bakes, and more!"



## **Labor of Love Health and Wellness Retreat Home Jacqueline Bontzolakes**

**[dot.cards/travelwellnesspreneur](https://dot.cards/travelwellnesspreneur)**

"Labor of Love Health and Wellness Retreat Home strives to bring guest, practitioners, area businesses, events, and WNY natural resources together to maximize Wellness as it relates to those that live, work, and play in WNY!"



## **CEOKITCHEN, Elisha Ali**

**[facebook.com/CeoKitchen1](https://facebook.com/CeoKitchen1)**

"Personal chef services inspired by a collective of international flavors and experiences."



# Summer 2022 Cohort

## **Ever Healing LLC, Corrine Jackson**

**[everhealingbflo.com](http://everhealingbflo.com)**

"Ever Healing is a massage therapy practice specializing in relaxation massage. Mindbody healing begins with relaxation."



## **WhittCare, Fantah Whitt**

**[linktr.ee/whittcare](https://linktr.ee/whittcare)**

"WhittCare helps youth and young adults change the trajectory of their life, family and community by providing them with the life skills needed to transition into adulthood."



# Winter 2022 Cohort

## **Mazus Media, LLC,** Samantha Long

**mazusmedia.com**

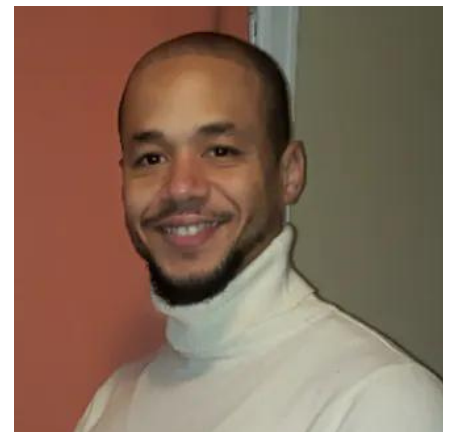
Mazus Media, LLC provides web design and development for growing businesses.



## **Warr Room Decompress Inc,** DeVaughn Jones

**dot.cards/devaughnjones**

"Warr Room Decompress - Where they help mood swings swing in the right direction!"





# Winter 2022 Cohort

## **Crenshaw's Chicken And Waffles, Gregory Crenshaw**

**[crenshawschickenandwaffles.com](http://crenshawschickenandwaffles.com)**

"Crenshaw's Chicken and Waffles: Indulge in our mouthwatering combination of crispy fried chicken and specialty waffle flavors, bringing you southern comfort food, satisfying your cravings with every bite. Chicken And Waffles, The Crenshaw Way!"



## **QMT Royalty Transportation, Queenia AsheeMa'at**

**[flowcode.com/page/qmtroyaltytransportation](http://flowcode.com/page/qmtroyaltytransportation)**

QMT Royalty Transportation Aims to Transport You to Your Medically Necessary Appointments WITH DIGNITY in a Safe & Reliable Manner!

