



REQUEST FOR PROPOSALS

BNMC Impact Assessment & Digital Dashboard

April 2021

RFP Responses due by Friday, May 14th at 4 PM EST

INTRODUCTION

The Buffalo Niagara Medical Campus, Inc. (BNMC, Inc.) is seeking proposals from qualified consultants for the creation of a BNMC Innovation District Impact Assessment and Digital Dashboard. The Impact Assessment will include the collection, analysis, and summarization of a wide range of information that will help BNMC, Inc. and our partners better understand the social and economic changes that have occurred around the Buffalo Niagara Medical Campus and the impact the campus has had on the community and our region's innovation ecosystem since its inception in 2002. The Digital Dashboard will be an online tool that visualizes and helps assess the information collected. This Assessment and Dashboard will play a critical role in helping attract additional investment to the campus as well as with overall campus planning and program prioritization.

ABOUT THE BUFFALO NIAGARA MEDICAL CAMPUS

The Buffalo Niagara Medical Campus is a health & innovation district located in Downtown Buffalo, NY. The campus is home to major medical and healthcare anchor institutions, numerous private sector organizations across various industries, and numerous entities providing support to local start-ups and emerging companies. The campus is adjacent to diverse, mixed-use neighborhoods, including Buffalo's Central Business District, Allentown, and the Fruit Belt.

ABOUT BNMC, INC.

BNMC, Inc. is a non-profit organization formed in 2002 to coordinate the planning, operations, and programming of The Buffalo Niagara Medical Campus. Our team works to create an innovation ecosystem that drives economic development and social impact, and to create a place that is safe, welcoming, and accessible where people want to work, live and invest.

TOPICS TO ADDRESS IN COMMUNITY IMPACT ASSESSMENT

The following Topics are expected to be addressed as part of this project using information readily available to the public and information provided by campus entities and partners. Detailed data tables are expected to be provided for each topic in an appendix.

Neighborhood Housing

Provide a summary of neighborhood housing impacts both on campus and within 1 mile of the Buffalo Niagara Medical Campus including the comparison of data from the years 2000, 2010, and 2020. Data requested to be collected includes but is not limited to:

- Total Housing Units (by census tract)
- Owner Occupied Housing Units (by census tract)
- Owner Occupied Housing Value (by census tract)
- Total Rental Units (by census tract)
- Median Contract Rent (by census tract)
- Affordable Housing units (by census tract)
- Vacant Housing Units (by census tract)

The summary should also include information on any housing initiatives conducted by campus entities.

Neighborhood Demographics

Provide a summary of neighborhood demographic impacts both on campus and within 1 mile of the Buffalo Niagara Medical Campus including the comparison of data from the years 2000, 2010, and 2020. Data requested to be collected and analyzed includes but is not limited to:

- Median Household Income (by census tract)
- Poverty Status (by census tract)
- Unemployment Rate (by census tract)
- Race/Ethnicity (by census tract)
- Educational Attainment (by census tract)
- Sex (by census tract)
- Age (by census tract)
- Percent of Households without Access to a Vehicle (by census tract)
- Household Vehicle Miles Travelled (by census tract)
- Household Primary Commuting Method (by census tract)
- Percent of Household Income Spent on Housing & Transportation (by census tract)

Neighborhood Amenities

Provide a summary of amenities available to the community both on campus and within 1 mile of the Buffalo Niagara Medical Campus including the comparison of amenities available from the years 2000, 2010, and 2020. Data requested to be collected and analyzed includes but is not limited to:

- Parks & Recreational Space (access to open space)
- Schools

- Health Facilities
- Community Services
- Municipal Services
- Neighborhood Based Businesses (restaurants, bars, retail, etc.)
- Hotel Rooms
- Healthy Food (access to healthy food grocers)
- Access to Childcare

The summary should also include any community amenity/quality of life initiatives conducted by campus entities.

Public Safety

Provide a summary of criminal incident trends on the campus and within 1 mile of the campus in comparison to overall city safety incident trends for the years around 2000, 2010, and 2020 where feasible.

The summary should also include information on any public safety initiatives conducted by campus entities.

Streetscape & Transportation System

Provide a summary of changes to the streetscape, parking & transportation system both on campus and within ½ mile of the Buffalo Niagara Medical Campus including a comparison between conditions around the years 2000, 2010, and 2020 where feasible. Data requested to be collected and analyzed includes but is not limited to:

- Average Daily Traffic Counts
- Major Streetscape Improvement Projects & Total Streetscape Improvement \$ Value
- Access to Public Transit (services and employee home address proximity to services)
- Access to Bicycling Infrastructure
- Access to Off-Street Vehicle Parking (structured vs surface) on campus
- Off-Street Parking Land Use Square Footage on campus

The summary should also include information on any streetscape and parking & transportation initiatives conducted by campus entities.

Physical Growth

Provide a summary of the physical growth of the campus and of major residential/commercial construction activity within 1 mile of the Buffalo Niagara Medical Campus including the comparison of conditions from around the years 2000, 2010, and 2020 where feasible. Data requested to be collected and analyzed includes but is not limited to:

- GSF of Development on Campus by Use
- Total Construction \$ Value
- GSF of Development in Planning (project pipeline for next 5 years) on Campus
- Total Construction \$ Value in Planning

- Total Construction Permits within 1 mile vs. city
- Total Construction Permit \$ Value within 1 mile vs. city

Companies and Jobs

Provide a summary of company and employment trends on campus and within 1 mile of the Buffalo Niagara Medical Campus including the comparison of conditions from around the years 2000, 2010, and 2020 where feasible. Data requested to be collected and analyzed includes but is not limited to:

- Companies on Campus by Industry NAICS
- Companies on Campus that are M/WBE
- Start-ups on Campus by Industry
- Employees on Campus by Industry
- New Employees on Campus by Industry
- Companies within 1 mile by Industry
- Companies within 1 mile that are M/WBE
- Total Companies That Are Currently or Were Located on Campus Since 2002
- Total Economic Value \$ of Companies & Jobs

Resources for Start-ups and Emerging Companies

Provide a summary of resources available on the campus and through campus partners for start-ups and emerging companies, including the comparison of conditions from around the years 2000, 2010, and 2020 where feasible. This could include but is not limited to providing information on:

- Incubators
- Accelerators
- R&D Centers
- Co-Working Centers
- Seed Capital/Investment Programs
- Mentoring Programs
- Networking/Educational Programs
- Initiatives specifically supporting M/WBE Start-Ups

This could also include any relevant data on participation in these programs and success stories to date.

Research & Development

Provide a summary of research & development activities conducted by campus entities and their impact on our community. This could include but is not limited to:

- R&D funding secured by campus entities (federal, state, private) by topic/specialization
- Patents/License Agreements/Publications created by campus entities by topic/specialization

Local Hiring

Provide a summary of employee home address trends to help assess impacts on surrounding neighborhoods and on local hiring efforts. The summary is expected to include the total number and percentage of employees (and UB medical students) living within 1 mile of the campus, within 3 miles of

the campus, within the City of Buffalo, and within Erie County. The summary could also include details on specific local hiring efforts conducted by campus entities.

Local Procurement

Provide a summary of local & M/WBE procurement efforts by campus entities, including but not limited to companies engaged and \$ value of engagement.

Access to Healthcare

Provide a summary of impacts to community access to healthcare due to the growth of the medical campus and collaborations that have taken place between campus entities. This information could include but is not limited to patient care outcomes, patient volumes, population health outcomes, expansion of care facilities throughout Western New York that are associated with campus entities, etc.

Student Pipeline

Provide a summary of K-12, of college/university, and of UB School of Medicine Student educational experiences on the campus including impacts these initiatives have had on access to employment opportunities on the Buffalo Niagara Medical Campus.

BNMC, Inc. Organizational Growth

Provide a summary of the role BNMC, Inc. has played in the development of the Buffalo Niagara Medical Campus, including major initiatives, collaboration efforts, organizational growth, and organizational focus from its inception in 2002.

RFP RESPONSE REQUIREMENTS

Questions? Please send to Jamie Hamann-Burney (jhamann-burney@bnmc.org) no later than Thursday, May 6th at 4 PM EST.

RFP Responses should be emailed in PDF format no larger than 10MB to jhamann-burney@bnmc.org. Responses are due by Friday, May 14th at 4 PM EST. The Responses should include the following components:

Qualifications

Please provide a summary of your organization's qualifications including relevant project experience. Please also include a summary of the qualifications of the team members who will be involved in the project.

Scope of Work

Please provide a proposed scope of work, detailing specific Tasks to be performed to gather information on the above Topics, and how the information for the Topics will be organized to create the Impact Assessment and Digital Dashboard. Please include the sources of information that will be used to gather the data needed to create the Assessment and Dashboard, if known. The Assessment is expected to have an executive summary that details major findings, is expected to use infographics throughout the

Report to help visualize the findings, and is expected to include an Appendix that includes detailed data tables. The Dashboard, while primarily for internal use, could include public-facing components to help demonstrate BNMC's impact. The Dashboard should also be designed so that it can be easily updated when more recent data is produced.

Project Schedule

Please provide a project schedule based on the proposed scope of work.

Project Fees

Please provide a detailed fee breakdown for the proposed scope of work, including itemized costs for the creation of the Assessment and for the creation of the Digital Dashboard.